AMENDMENTS TO CLAIMS

1 - 74.   (Cancelled)

75   (Currently Amended)   A method for transmitting a video and/or audio sequence to a target device based on a selection of a streamed broadcast program, the streamed broadcast program being broadcast to a user for being rendered on a display, the selection being selected from the streamed broadcast program by a user selection unit substantially when the selection is rendered on the display for selecting a section from a streamed broadcast program, the method comprising:

performing the following at a first location:

receiving a streamed broadcast program;

rendering the received streamed broadcast program on a display;

selecting a section from the received streamed broadcast program substantially when the section is rendered on the display;

producing an indication signal which enables identification of identifying the selection based on a time at which the selection of the section was selected carried out with respect to rendering progress of the streamed broadcast program on the display; and

transmitting the video and/or audio sequence based on the selection of the streamed broadcast program to at least one of an external device and an external medium indication signal to a second location remote from the first location,

thereby enabling, at the second location, identification of the section and further processing thereof.

76.   (Currently Amended)   The method according to claim 75 and also comprising:

receiving an indication signal which enables identification of the selection based on the time at which the selection was selected, wherein the

identifying ~~includes identifying the selection~~ <u>includes identifying the selection</u> ~~the section at the second location~~ based on the indication signal.

77.   (Currently Amended)   The method according to claim 76 and wherein said identifying comprises:

computing, based on the indication signal, a selection time representing the time at which the selection ~~of the section~~ was <u>selected</u>~~carried out~~ within a rendering period of the streamed broadcast program on the display; and

recognizing the selection as a discrete section which, in a sequential series of discrete sections constructed from the streamed broadcast program, corresponds to the selection time.

78.   (Previously Presented)   The method according to claim 77 and wherein each of the sections in the sequential series of discrete sections is tagged with a unique identification (UID), and the recognizing comprises determining a UID of the discrete section.

79-80.   (Canceled).

81.   (Withdrawn).

82.   (Currently Amended)   The method according to claim ~~79~~ <u>75</u> and wherein the external device comprises at least one of the following: a mobile telephone; a computing device; an entertainment device; a printer; and a communication device.

83.   (Currently Amended)   The method according to claim ~~79~~ <u>75</u> and wherein the external medium comprises at least one of the following: a medium in the external device; and a medium attached to the external device.

84.   (Currently Amended)   The method according to claim ~~79~~ 75 and wherein the external medium comprises a memory stick.

85.   (Currently Amended)   The method according to claim ~~79~~ 75 and also comprising receiving the video and/or audio sequence~~representation of the section~~ embedded in at least one of the following: a Multimedia Messaging Service (MMS) message; a Wireless Application Protocol (WAP) push message; a JAVA™ application; ~~a Short Messaging Service (SMS) message;~~ and an electronic-mail (e-mail) message.

86.   (Currently Amended)   The method according to claim ~~79~~ 75 and wherein the ~~representation of the section~~ video and/or audio sequence is suitable for at least one of the following: playing on the external device; displaying on the external device; editing via the external device; and transmitting to another external device.

87-94.   (Withdrawn).

95.   (Currently Amended)   The method according to claim ~~79~~ 75 and also comprising:

        ~~transmitting~~ receiving a request to receive at least one of the following: another video and/or audio sequence~~representation of a section~~ preceding the selection in the streamed broadcast program; and another video and/or audio sequence~~representation of a section~~ following the selection in the streamed broadcast program.

96-97.   (Canceled).

98.   (Previously Presented)   The method according to claim 75 and wherein the streamed broadcast program comprises at least one of the following: a streamed audio program; a streamed video program; a streamed A/V program; and a streamed multimedia program.

99.   (Previously Presented)   The method according to claim 75 and wherein the streamed broadcast program comprises at least one of the following: a television program; an audio program; a video clip; an interactive television program; a multimedia program; and a multimedia presentation.

100.   (Currently Amended)   The method according to claim 76 and wherein the identifying comprises identifying the selection within an identification error range.

101-102.   (Withdrawn).

103.   (Currently Amended)   The method according to claim 77 and wherein:

the streamed broadcast program comprises a digital program;

the user selection unit is a remote control having a key:

the selecting comprises pressing a key on ~~the~~a remote control ~~(RC)~~; and

the computing comprises computing the selection time at a ~~headend~~Headend.

104.   (Previously Presented)   The method according to claim 103 and wherein the digital program comprises at least one of the following: an audio program; a video program; an A/V program; and a multimedia program.

105.   (Currently Amended)   The method according to claim 75 and wherein ~~the first location comprises an STB, and the producing comprises producing~~the indication signal is received from ~~at the~~an STB.

106.   (Currently Amended)   The method according to claim 76 and wherein the ~~second location comprises a headend, and the~~ receiving, the

identifying ~~and~~ the transmitting ~~comprises identifying the section at~~are performed at a ~~the h~~Headend.

107-115.   (Canceled).

116.   (Currently Amended)   The method according to claim ~~79~~ 75 and wherein the transmitting of the video and/or audio sequence~~representation of the section~~ comprises:

producing an indication of agreement by a user to pay for the transmitting of the video and/or audio sequence~~representation of the section~~; and

transmitting the video and/or audio sequence~~representation of the section~~ in response to the producing.

117-125.   (Withdrawn).

126.   (Canceled).

127.   (Currently Amended)   The method according to claim ~~79~~ 75 and wherein the transmitting of the video and/or audio sequence~~representation of the section~~ comprises associating branding information identifying a provider of the streamed broadcast program~~section~~ with the video and/or audio sequence~~representation of the section~~.

128.   (Previously Presented)   The method according to claim 127 and wherein the branding information comprises an owner rights code.

129.   (Previously Presented)   The method according to claim 78 and wherein the UID comprises an identifier based on a combination of values obtained from at least one of the following: a time code; a frame counter; and a discontinuation counter.

130.   (Previously Presented)   The method according to claim 78 and wherein the UID comprises an identifier derived from a received broadcast transmission.

131-132.   (Withdrawn).

133.   (Canceled).

134-137.   (Withdrawn).

138-149.   (Canceled).

150.   (Currently Amended)   A Headend system for transmitting a video and/or audio sequence to a target device based on a selection of representation of a section, which section is obtained from a streamed broadcast program, the streamed broadcast program being broadcast to a user for being rendered on a display, the selection being selected from the streamed broadcast program by a user selection unit substantially when the selection is rendered on the display, the Headend system comprising:

at a first location:

a user selection unit enabling selection, in a snapshot selection mode, of a section from the streamed broadcast program substantially when the section is rendered on the display; and

at a second location remote from the first location:

an identifier unit to identifying the selection based on a time at which the selection was snapshot selected at the first location with respect to rendering progress of the streamed broadcast program on the display; and

a transmitting unit to transmitting the video and/or audio sequence based on the selection of the streamed broadcast program to at least one of a representation of the section to an external device and an external medium.

151-155.   (Canceled).

156.   (New) A Headend system for transmitting a video and/or audio sequence to a target device based on a selection of a streamed broadcast program, the streamed broadcast program being broadcast to a user for being rendered on a display, the selection being selected from the streamed broadcast program by a user selection unit substantially when the selection is rendered on the display, the Headend system comprising:

means for identifying the selection based on a time at which the selection was selected with respect to rendering progress of the streamed broadcast program on the display; and

means for transmitting the video and/or audio sequence based on the selection of the streamed broadcast program to at least one of an external device and an external medium.